

# GERŐ SZABÓ



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Budapest, HU



## GERŐ SZABÓ



1989-03-06



gero-szabo

## EDUCATION

LABA Hungary - 2023

**IT Project Management**

UX Studio - 2019

**Product Designer**

Moholy-Nagy University of Art and Design - 2019

**MOME TYPO 1.0 Typography Course**

## PROFESSIONAL SKILLS

### Teamwork

- I have been working in a team for more than fifteen years.

### Leadership

- I had 60 employees at one time, within 3 divisions..

### Hire&Fire

- I have conducted over 1000 interviews and managed multiple group layoffs.

### Creative Thinking

- I can think outside the 🧢.

### Analytics Mindset

- "Measure what can be measured, and make measurable what cannot be measured." - *Galileo*

### Communication and presentation skills

- Just look at this CV ;)

## EQUIPMENT KNOWLEDGE

- Jira, Confluence, Trello (Atlassian) / Asana
- Lean / Scrum / Kanban (Agile Coaching)
- HTML / CSS / Javascript / Vue.JS / Tailwind, Bootstrap
- PS / AI / InD / Figma / AXURE

## WORK EXPERIENCE

March 2023 - May 2024

### Programming Manager

#### True Forex Funds

Initially, I built and served as the project manager for product development, overseeing a team of Java backend developers, Angular frontend developers, product designers, and business analysts. After four months, I transitioned to the role of programming manager, leading the development efforts across these diverse teams. Under my leadership, we developed and launched two new trading platforms.

Oct 2020 - Oct 2022

### Head of Operations

#### Dentit Industrial Solutions Kft.

I led the Marketing and Development team, and I was responsible for recruitment and daily operations. Managed the online marketing for our partner, the Nemzetközi Oltóközpont Kft. Under my supervision as a Project Manager my Agile team has designed and developed for the company an all-new-in-door ERP solution, here I further supported the delivery as the lead designer.

Jul 2018 - Oct 2020

### Marketing Manager, Webdesigner

#### MiniCRM Zrt.

Besides the planning and monitoring tasks for the marketing team, I ensured success also by supporting them in design and coding activities. Lead Creation and conversion was the primary task of my role. Managing Google Analytics, Meta Business and all behavior reports to make better experience.

Dec 2012 - Jun 2018

### Consultant

#### Székesfehérvár MJV Mayorship

Served as an advisor to city management on IT and social media matters.

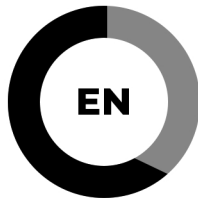
Feb 2009 - Dec 2012

### Webdesigner

#### Datatrans Internet Kft.

Provided clients with web and social media services.

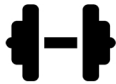
## LANGUAGE COMPETENCES



## INTERESTS



video games



training



running



cooking



arts

## FREELANCER EXPERIENCE

Feb 2009 - Sep 2020

**Project Manager, Agile Coach, Marketing, Webdesign and Product Design**

## MY MOST FAVORITE PROJECTS

**Dentit ERP** / Dentit Industrial Solutions / Healthcare

At the onset of the COVID-19 pandemic, I developed a comprehensive ERP system for PCR sample collection, which included a frontend web application, an appointment scheduling system, and integration with the National eHealth Infrastructure (EESZT). The project also involved managing recruitment and ensuring a successful delivery.

**Fraud Prevention** / True Forex Funds / Finance

We designed and developed barriers in our trading platform based on fraud analysis and user behavior patterns, effectively filtering out fraudulent activities. This project paid for itself multiple times over on the very day it went live.

**New trading platform # 1** / True Forex Funds / Finance

We successfully integrated a new trading platform (cTrader) and multiple payment providers into our application using Java.

**New trading platform # 2** / True Forex Funds / Finance

We successfully integrated a new trading platform (MatchTrader) and multiple payment providers into our application using Java.

**Europe Capital of Culture** / Székesfehérvár MJV Mayorship / Culture

We applied for the title of European Capital of Culture with the city of Székesfehérvár, and I participated in the presentation process as a project advisor. Our bid advanced to the final round.

## MISC



**B Driving Licence**



**ENTP-A** (via [16personalities.com](https://16personalities.com))

## ABOUT ME

I am a dedicated and resilient professional with a leadership mindset and a strong focus on growth. I have successfully developed and implemented comprehensive ERP systems, integrated trading platforms, and participated as a project advisor in high-stakes cultural bids. I thrive in dynamic environments and am committed to delivering exceptional results.